



Integrated Farming System for Livelihood Enhancement and Double the Income of Small & Marginal farmers



INTRODUCTION

Balajee Sewa Sansthan with the support of NABARD has organized DPR Project on “Integrated Farming System for Livelihood Enhancement and Double the Income of Small & Marginal farmers”.

Bareilly, a city in Uttar Pradesh, is witnessing a transformative wave in agriculture through the integrated farming project, particularly in villages like Sorha, Titauli, Khurrampur and Kherseni. My recent visit to these villages revealed the commendable efforts of Balajee Sewa Sansthan in implementing the integrated farming project aimed at addressing agricultural challenges. Balajee Sewa Sansthan has emerged as a catalyst for positive change, actively engaging with the farming communities in these villages. Through the integrated farming project, the organization has not only identified problems but has also implemented effective solutions, fostering sustainable practices. Balajee Sewa Sansthan has played a crucial role in assisting farmers, offering support in adopting modern farming techniques and promoting sustainable practices.



Distribution of Calenders to farmers

This report showed how farmers in Bareilly are combining different types of farming to boost productivity and make it more sustainable. This report will delve deeper into the challenges faced by farmers, the successful interventions of the integrated project, and the tangible benefits brought about by Bala Jee Sewa Sansthan in enhancing the overall well-being of farmers in Bareilly.

AGM Sir provided valuable insights into the current state of the projects, challenges faced, and the organization's vision for the future.



MEETING WITH AGM SIR

The meeting with AGM Sir was not only informative but also fostered a sense of shared commitment to the success of our projects. His guidance and insights play a pivotal role in steering the organization towards positive outcomes, ensuring a sustainable and beneficial impact on the farming communities we aim to support.

AGM Sir's advice guides us in making our projects successful and making sure we're doing good things for the people in the villages.

INSIGHTS INTO AGRICULTURE: FARMER CHALLENGES AND SOLUTIONS IN PROJECT OVERVIEW

In a recent initiative, Executive Director of Balajee Sewa Sansthan personally met with farmers in the project areas, aiming to understand their challenges and concerns.

During these interactions, he actively listened to the farmers' problems related to the ongoing project. Their experiences and feedback provided valuable insights into the specific challenges they encounter in implementing and benefiting from the integrated farming initiatives.

This direct engagement with the community not only demonstrated their commitment to grassroots understanding but also serves as a crucial step in tailoring our project strategies to better address the real needs of the farmers. The feedback gathered during these meetings will play a pivotal role in refining and enhancing the effectiveness of our ongoing efforts.



DISCUSSION WITH FARMERS

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SUCCESS STORIES OF FARMERS

Farmer 's name – Khanjansen

Village – Titauli (Bareilly)

- In the small village of Titauli in Bareilly, resides a struggling farmer named Khanjansen.
- Facing numerous challenges and lacking reliable source of income.
- Positive transformation occurred when Khanjansen became a beneficiary of Bala Jee Sewa Sansthan's integrated farming project.
- Despite having no financial resources, the organization provided him 10 poultry hens.
- Monthly egg production from the 20 hens is estimated at around 200 eggs. Each egg, sold at ₹15, resulted in a monthly profit of approximately ₹ 3,000.
- However, Khanjansen's story doesn't end with poultry farming. Fueled by the spirit of diversification within the integrated farming project, he embraced mushroom cultivation. The farmer got good profit of about ₹ 4000.
- Recognizing the potential for comprehensive agricultural development, the project extended support for papaya cultivation, providing Khanjansen papaya saplings. The inclusion of papaya farming became another success chapter in his story. Fast-growing papaya trees yielded fruit, ensuring a consistent and profitable harvest.
- The additional income proved to be a significant boost, enabling him to invest in better education and healthcare for his family.



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Farmer 's name – Bhairav Prasad

Village – Sorha (Bareilly)

- Bhairav Prasad, a hardworking farmer in the village of Titauli, primarily engages in crop production. Bala Jee Sewa Sansthan extended a helping hand by providing Anil Saxena with a vermicompost kit and a set of earthworms, fostering the adoption of sustainable farming practices.

With the support of the provided kit, Bhairav Prasad prepared a vermicompost. Recognizing the economic challenges associated with conventional fertilizers like DAP, Anil decided to shift to vermicompost. By selling the vermicompost at Rs 7 per kilogram, he not only covered the initial investment but also generated additional income. Currently producing 1-2 quintals of vermicompost and got good monthly income, which reflects the economic viability and sustainability of his newfound farming approach.



- Beekeeping training was beneficial for Bhairav Prasad in multiple ways. The pollination by bees enhanced crop yields, contributing to increased productivity in his farm. Moreover, the sale of honey and other bee-related products became an additional source of income, diversifying his revenue streams.
- In the realm of poultry farming, farmer experienced various advantages. The production of eggs and poultry meat not only provided a protein source for his family but also presented opportunities for sales in the local market, contributing to his overall income. Additionally, poultry manure served as a valuable organic fertilizer, promoting sustainable farming practices and further enriching his soil.

